



## Managed Email Marketing

Email marketing is an inexpensive and effective way to market to your prospects and customers when compared to: direct mail, print advertising, and radio broadcasting. But when used in conjunction with these traditional marketing methods it can increase your customer’s response dramatically.

With up to 95% of all people using email as their main internet activity, email marketing is the best way to communicate with customers on the internet. Whether its building relationships through newsletters, providing exclusive sales to repeat customers, offering unique coupons only available to members, or sending a monthly flyer of product sales- email marketing allows you to develop relationships that sell.

Biddle Interactive provides full-service email marketing solutions that offer tremendous value for money. Our package pricing allows business to take on emarketing as a ‘turn key’ service with no surprises.

Managed Emarketing Pricing - Package Pricing					
Gold		Silver		Bronze	
Includes:		Includes:		Includes:	
Setup	includes form on web site and import of existing databases  -includes ballot box for retail location	Setup	includes form on web site and import of existing databases  -includes ballot box for retail location	Setup	includes form on web site and import of existing databases
3 Email Campaigns Per Month	-includes 2 hours professional graphic design and copy writing, campaign XHTML coding, & browser testing  -includes 2 interactive components (links to Web site pages & tracking  -1 free follow-up when your campaign is promoting a date-sensitive promotions	2 Email Campaigns Per Month	-includes 2 hours professional graphic design and copy writing, campaign XHTML coding, & browser testing  -includes 2 interactive components (links to Web site pages & tracking  -1 free follow-up when your campaign is promoting a date-sensitive promotions	1 Email Campaign Per Month	-includes 2 hours professional graphic design and copy writing, campaign XHTML coding, & browser testing  -includes 1 interactive components (links to Web site pages & tracking  -1 free follow-up when your campaign is promoting a date-sensitive promotions
Monthly Maintenance	-includes open and bounce reporting on each email campaign - includes pick-up and manual data entry of in-store ballots	Monthly Maintenance	-includes open and bounce reporting on each email campaign - includes pick-up and manual data entry of in-store ballots	Monthly Maintenance	-includes open and bounce reporting on each email campaign
\$750 per month - no set up costs		\$500 per month - no set up costs		\$250 per month - no set up costs	